

Designs From The Heartland

ASID Missouri West/Kansas
Newsletter

Issue 1
October 2011



AMERICAN
SOCIETY OF
INTERIOR
DESIGNERS



MISSOURI WEST/KANSAS

MISSOURI WEST/KANSAS

408 NE Wild Rose Lane
Lees Summit, MO 64064-1669

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Greetings,

Fall has arrived and we are filled with excitement as our new board takes charge and we prepare to launch our new website. The distinctive **blue** ASID brand has been refreshed with **red** and the new visual identity will be seen clearly in all of our 48 chapters as we move toward unity in all of our marketing materials.



We are working hard on our new ASID website and newsletter. We have hired Duff Tussing with DSA Publishing & Design, Inc. to work with us on the website. Duff has worked with many ASID chapters and comes to us at no cost and many advertising benefits to our members.

Thanks to all that took part in our annual dinner and silent auction at Lake Quivera Country Club on September 22nd. We introduced the new board which you will hear more from in this newsletter. We congratulated our Heartland Design winners and three student scholarships were awarded. We brought in another \$1800.00 at our silent auction, thanks to all of our generous donations from IP's, designers and student chapters.

We are planning many meetings this year which you will hear about from our Professional Development Director. We are having a variety of events, hoping to see you all at several of them. They include CEU's, parties, tours, participating in Kansas City Design Week and even another sidewalk sale. Many fundraising events are being planned including the sale of products. Look for more information in the coming weeks. Our 2nd edition "Quick Look Book" is coming soon where we feature our IP's by specialty and facilitates our efforts to do business with them.

Finally, please sign up to be a mentor for Real World Design Week November 11-16th. The connections you make with students and recent graduates give us insight into what they are facing and how we can help. It is a valuable experience for them as they are able to spend a full or half day with a designer and experience a day in our career.

Feel free to communicate with any of our board members. We want to hear from you and learn how we can better serve you. Thanks for allowing me the opportunity to be your President.

Respectfully,

Bonnie

Bonnie Davis, ASID
ASID Missouri West Kansas President 2011/2012

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ASID MISSOURI WEST/KANSAS CHAPTER OFFICE

408 NE Wild Rose Lane
Lees Summit, MO 64064-1669
Tel: (816)-373-3305
E-mail: kathy.at.asid@gmail.com
www.asidmowestks24.org

ASID NATIONAL

608 Massachusetts Ave NE
Washington, DC 20002-6006
Tel: (202) 546-3480
Fax: (202) 546-3240
Toll free: (800) 610-ASID (2743)
asid@asid.org • www.asid.org

EDITORIAL STAFF

Editor & Communications Director
Jeninne Coleman, Allied Member ASID

CHAPTER ADMINISTRATOR

Kathy Mandacina • (816) 373-3305



PUBLISHING STAFF

Advertising Sales
Bicki Shaw • (469) 569-6159

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On the
cover:

ASID members enjoying dinner
and conversation during our
Annual Dinner at Lake Quivera
Country Club. P.5



Chapter News

A Night We Celebrate Design

By Jeninne Coleman, Allied Member ASID

Our annual dinner took place on September 22, 2011 at the Lake Quivera Country Club. This was the night when we paused to celebrate our industry, colleagues, and IP members. Some of the highlights included the unveiling of the new ASID logo, introduction of the new board, and announcements of the Heartland Design and Student Scholarship winners.

Thanks to the generosity of our Professional, Student, and IP members, we raised \$1800 towards next years scholarships. Some of the items up for auction were K-State and University of Central Missouri clothing and gear, window treatments, decorative accessories, gift certificates, granite cutting boards, and a 3g android tablet.



L to R: Bonnie Davis and Susan Prestia

Two recipients were given specially designed ceramic plates as thanks for their tireless work and they were Susan Prestia (pictured above) and Kristen Harrington. A special thanks was also given to Nancy Ward, Kacy Childs-Winston and Rebecca Elliott for their willingness to make our events a success!

Three student scholarships were awarded to Rebecca Law from Kansas State University, Leslee Ireland from The Art Institutes International, and Lacie Good from Missouri State University. These recipients were chosen for their exemplary design submissions, honors, and promotion of Interior Design through competitions and volunteerism.

A surprise to the evening was the “Step up to the Plate” awards presentation. These awards were given in recognition to those who graciously volunteered their time to plan events and help raise money through this past year.

HEARTLAND DESIGN AWARDS

Every year, the Heartland Design Awards submissions are better than the previous year. Two designers were standouts among some of the very best in our business.

The list of winners by category are as follows:

Master Bedroom

Silver Award

Kathleen Ramsey, Ramsey Interiors

Master Bedroom

Silver Award

Arlene Ladegaard, Design Connection

Basement Remodel

Gold Award

Kathleen Ramsey, Ramsey Interiors

Kitchen Remodel

Gold Award

Arlene Ladegaard, Design Connection

Overall Design Winner

Arlene Ladegaard, Design Connection

Chapter News

An Appreciation

Special thanks to the following companies and individuals for donating items to our annual dinner silent auction:

Designer Blinds	Dan McGrath
The Gallery @ISC Surfaces	Nancy Gleason
Bedrock International	Alexis Beaven
Silk Road Travelers	Bob Eppes,
Laura Buhrer Designs	Laura Buhrer
Ferguson	Anne Hasselberg
Madden McFarland Interiors	Denise Madden
Interior Directions	Susan Prestia
Ramsey Interiors	Kathleen Ramsey
Sebring	Bob Stikeleather
One Stop Decorating	Nichol Cramer
Pindler & Pindler	Scot Stockton
KDR Showroom	Nebraska Furniture Mart
Unique Tile	Kansas State University
Missouri State University	UCM Bookstore
UCM Central Logos	UCM Football and Volleyball teams
Barbara Bishop	Linda Kress
Jan Dorsey	Judy Hartegan

Student News

Student Chapter Updates

By Danielle Dean, Student Representative to the Board

The University of Central Missouri (UCM) started the new year off with a new executive board: President; Elaine Freund, Vice-President; Danielle Dean, Secretary; Heather Robinson, Treasurer; Saren Thomas, and Historian/Liaison; Nicole Jones. There are six new ASID student members: Brittany Baur, Cassie Rohe, Elaine Freund, Heather Robinson, Nicole Jones, and Saren Thomas.

So far the group has been participating in a variety of events already this year. They started the year off with color couture; they did not win anything however, it was a great time and experience for everyone involved. The group also took part in the UCM homecoming events such as the spirit window and aluminum can collection project. The group took third place for the spirit window and the cans collected will be formed into a piece of artwork by a local artist.



Spirit Window for Homecoming

The UCM student chapter has been participating in an intramural volleyball league. Their goals for the year to come is to get as many people involved as possible, provide the interior design students of University of Central Missouri with great educational opportunities, provide service to the Warrensburg community, and have fun while doing it.

The Art Institutes International—Kansas City also elected new executive members for their board this year: President; Brittany Bloom, Vice-President; Leslee Ireland, Secretary; Kayti Strasburg, Treasurer; Brittany Lichty, Student Activities/Affairs Manager; Ashley Lambertz, Fundraising Chair; Jessica Shelton.

Kansas State University has several new ASID student members: Andrea Sisk, Andy Orwig, Brittani Weber, Courtney Voelker, Elyse Johnson, Emily Dickerson, Emily Gallihart, Haley Splan, Hillary L'Ecuyer, Joanie Lindsey, Kately Wolters, Kathryn Keller, Kelsey Brown, Kelsie Morel, Krystal Gantz, Melissa Montgomery, Michaela Taylor, Miranda Fisher, Rachel Knox, Rachel Weber, Rebecca Ayon, Regan McLean, Sara Gasser, Sydney Hall, Sydney Madison, and Will Fisher.

Welcome to all new members!



Color and Couture, University of Central Missouri

Left to Right: Amber Boggs, Elaine Freund, Danielle Dean, Saren Thomas, Heather Robinson, Nicole Jones, Jamie Rootz.

Looking Ahead

With your new board in place, what are some of the goals we have for the coming year?



Linda Kress, ASID
**Professional Development
Director**

There is so much to value in ASID. My goal for the coming year is to continue to strive to find events and meetings that designers just can't resist attending!

The more we spend time and work together, the more we benefit from our professional association.

We will work on arranging an interesting tour again this year. We will also visit the locations of new Industry Professionals as well as our long time IP's. We'll learn --through CEU's -- one will be on automated window treatments! -- And if we are lucky we'll find one about music and design -- and have it at the Kauffman Center when we tour it in 2012. We have other "big ideas" -- and will keep the membership posted as they develop. As always, we will work for our members' continuing education and continuing designer camaraderie.



Christine Lehman,
Allied Member ASID
Emerging Professional

As the Emerging Professional Affairs chair, I am set out to provide emerging professionals with a group that gives them an opportunity to "let their hair down". This is their time to be social and have fun with people who have the same interests and talents.

I begin this Emerging Professional program with fun and ideas and look forward to progressing it into additional ways for E.P.s to get involved and feel a great presence within ASID. As an Emerging Professional myself I would love to have others join me in being involved, volunteering, socializing and becoming the future.



Danielle Dean,
Student Member ASID
Student Representative

As the Student Representative, I hope to achieve a great deal. First and foremost, I would like to ensure the student chapters are well informed about ongoing ASID events as well as promoting participation. I would also like to promote ASID student membership within my own chapter as well as to all other student chapters. I also hope to be approachable so that any student member that has questions about anything feel as though they can ask me and know that they will receive a timely and accurate response.

This year I hope to bring a fresh perspective to the board, as well as learning from the experience. I look forward to having a fun year!



Jerry Ratway,
Industry Partner Representative
At Large Board Member

My goal for this coming year is to have all of the events become self supporting, so we are not bouncing along the bottom of the bank account.



Jeninne Coleman,
Allied Member ASID
Communications Director

As the Communications Director, I hope to extend the reach of our chapter by partnering with our new and existing Industry Partners, by participating in more community outreach; which will allow our chapter to demystify who we are and what we provide.